

Best Practices in Blood Management

- Welcome



Planning Committee: BRP

Thank You

- Bruce D. Spiess, MD, FAHA
- Susan Roseff, MD,
- **Mary Jane Michael, RN,**
- Jeffrey Green, MD
- **Mary Simmons**
- Richard McPherson, MD,
- Tom Dilts
- Wally Smith, MD
- Charles Shuff, MD
- VCU Office of Continuing Professional Development and Evaluation Studies
 - Paul Mazmanian, PhD.



A Treat to the VCUHS Community: **Experts!**

- Faculty: Local, National and International



Goals

- Lead off the P.E.T. Project
- Change Practice
- Education
 - VCUHS-Personnel
 - Virginia
 - Set National Examples/Benchmarks
 - ***Improve Patient Outcome/Best Practice***
 - ***Control growth and demand.***



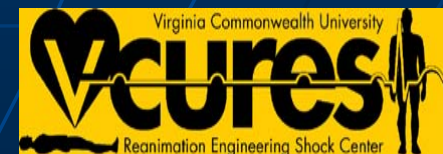
Why are you here?

- Research
- Patient Care
- National Resource
- Economics
- Topics
- Faculty
- Religion
- Free-Food!

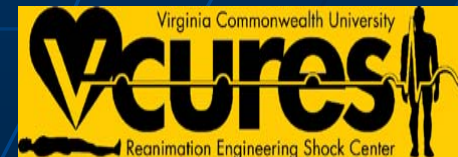
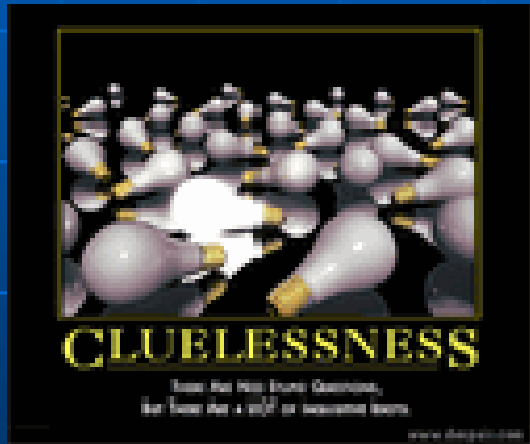


Special Thank You: Sponsors

- VCUHS Administration: Support of the P.E.T. Project
 - Bayer Pharmaceuticals Inc.
 - Novo-Nordisk
 - Ortho-Biotech
- Please visit the exhibitors and thank them!



You will leave this room a different practitioner!



Think

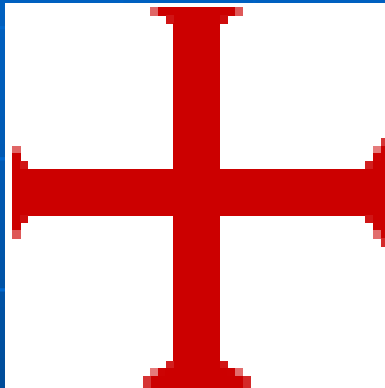
Do we know the truth?



- **Veritas vos liberabit!**
- *Truth will set you free*
- **Veritas odium paret!**
- *The truth will make you angry!*

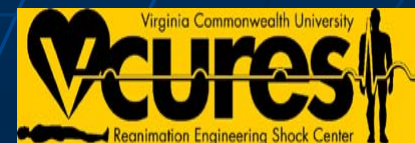
Think

How are we encultured to believe?



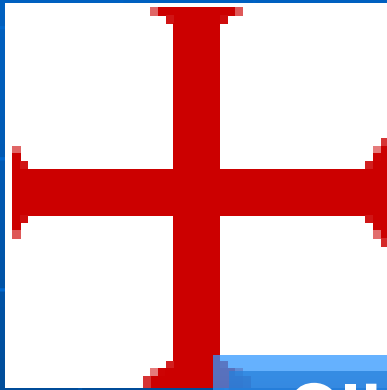
- Transfusion is in western culture!
- "Give Blood: Save a Life!"
- "4.5 Million Lives saved last year!"
- Ask the difficult questions!

• **Sit Back, Listen and Learn**



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